

Julian Hernandez

UX/UI DESIGNER

julian.hdz.schz@gmail.com

Boca del Rio, Ver. ZIP 94287

[linkedin.com/in/julian-hernandez-ux](https://www.linkedin.com/in/julian-hernandez-ux)

<https://www.julian-hernandez-ux.com/>

Experience

UX Consultant

Prototype by Reboot Holding

Mar 2024 - Present

User experience consulting for clients in the banking sector. Design of landing pages, microsites, and digital platforms. Site updates (BAU). Expert reviews and redesigns. Metrics strategy.

Product Designer

QUAD

Nov 2022 - Jan 2024

Redesign of Design System. Design of digital solutions for internal company use.

UX/UI Designer

Freelancer

Apr 2019 - Nov 2022

Design of websites, landing pages, and mobile applications for different clients.

Education

HCI Certification

IxDF - The Interaction Design Foundation

Jan 2025 - Mar 2025

Advanced UX/UI Design

Coder House

Jun 2023 - Oct 2023

User Experience Certificate

Google Careers Certificate

Feb 2022 - Aug 2022

Bachelor's Degree in Communication

BUAP

Aug 2009 - May 2013

Software

Figma, Adobe Xd, Illustrator, Photoshop, After Effects.



Julián Hernández

DISEÑADOR UX/UI

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Experiencia

Consultor UX

Prototype by Reboot Holding

Mar 2024 - Presente

Consultoria de experiencia de usuarios para clientes del sector bancario. Diseño de landings, micrositios y plataformas digitales. Actualización de sitios (BAU) Evaluaciones expertas y rediseños. Estrategia de métricas.

Diseñador de Producto

QUAD

Nov 2022 - Jan 2024

Rediseño del Design System. Diseño de soluciones digitales para uso interno de la empresa.

Diseñador UX/UI

Freelancer

Apr 2019 - Nov 2022

Diseño de sitios webs, landing pages y aplicaciones móviles para diversos clientes.

Educación

Certificación en HCI

IxDF - The Interaction Design Foundation

Ene 2025 - Mar 2025

Diseño Avanzado de UX/UI

Coder House

Jun 2023 - Oct 2023

Certificado en Experiencia de Usuario

Google Careers Certificate

Feb 2022 - Ago 2022

Licenciatura en Comunicación

BUAP

Ago 2009 - May 2013

Software

Figma, Adobe Xd, Illustrator, Photoshop, After Effects.

